



19-22 JANUARY 2025 | INDIA EXPO MART, GREATER NOIDA, DELHI / NCR Region

PARTNERSHIP PROPOSAL

BENEFITS	EVENT SPONSOR	CO- EVENT SPONSOR	ASSOCIATE SPONSOR	CO-ASSOCIATE SPONSOR	REGISTRATION SPONSOR	TECHNOLOGY SPONSOR	CORPORATE CONTRIBUTOR
Amount (INR)	15,00,000	10,00,000	7,50,000	5,00,000	10,00,000	10,00,000	3,00,000
Maximum Nos.	8	8	8	8	1	1	8
PRE – EVENT BRANDING OPPORTUNITIES							
ICEMA Website & Event Page	Yes - 1 st Strip	Yes – 2 nd Strip	Yes – 3 rd Strip	Yes – 4 th Strip	Yes – 5 th Strip	Yes – 5 th Strip	Yes – 6 th Strip
Print Advertisements – Trade Journals	Yes – 1 st Strip	Yes – 2 nd Strip	Yes – 3 rd Strip	Yes – 4 th Strip	Yes – 5 th Strip	Yes – 5 th Strip	NA
Circulars to Associations, Government Departments, Defense, BRO, PSU's	Yes – 1 st Strip	Yes – 2 nd Strip	Yes – 3 rd Strip	Yes – 4 th Strip	Yes – 5 th Strip	Yes – 5 th Strip	NA
Mentions in Event updates to prospective Visitors (EDM's)	Yes – On the Top	Yes – 2 nd Strip	Yes – 3 rd Strip	Yes – 4 th Strip	Yes – 5 th Strip	Yes – 5 th Strip	NA
Visitors Invite	Yes – 2 nd Strip	Yes – 3 rd Strip	NA	NA	Yes – 1 st Strip	NA	NA

Online Registration Form	Yes (1 st Strip after Registration Sponsor)	Yes (2 nd Strip after Registration Sponsor)	NA	NA	Yes – On Top	NA	NA
Social-Media (Welcome Announcement)	Yes	NA	NA	NA	NA	Yes	NA

DURING EVENT BRANDING OPPORTUNITIES

3rd CE Manufacturing & Supply Chain Summit (21st Jan)	Yes – 1 st Strip	Yes – 2 nd Strip	Yes – 3 rd Strip	Yes – 4 th Strip	NA	NA	Yes - Small Size Logo (5 th Strip)
Sessions with end-user departments (22nd Jan)	Yes – 1 st Strip	Yes – 2 nd Strip	Yes – 3 rd Strip	Yes – 4 th Strip	NA	NA	Yes - Small Size Logo (5 th Strip)
Session with Academia (21st Jan)	Yes - 1 st Strip	Yes – 2 nd Strip	Yes – 3 rd Strip	Yes – 4 th Strip	NA	NA	NA
Branding at Registration Area	Yes	Yes	NA	NA	Yes	NA	NA
Hard copy of Registration Form	Yes – 2 nd Strip	Yes – 3 rd Strip	NA	NA	Yes – 1 st Strip	NA	NA
Branding at VIP Lounge	Yes - 1 st Strip	Yes – 2 nd Strip	Yes – 3 rd Strip	Yes – 4 th Strip	NA	NA	NA
Exhibition Directory Cover Page	Yes – On the Front Cover	Yes – On the Front Cover (after Event Sponsor)	NA	NA	NA	NA	NA
Exhibition Directory Inner Page	Yes – 1 st Strip	Yes – 2 nd Strip	Yes- 3 rd Strip	Yes – 4 th Strip	Yes – 5 th Strip	Yes – 5 th Strip	NA

POST EVENT BRANDING OPPORTUNITIES

Post Event Report	Yes – 1 st Strip	Yes – 2 nd Strip	Yes- 3 rd Strip	Yes – 4 th Strip	Yes – 5 th Strip	Yes – 5 th Strip	NA
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**Event Page as
Bharat CE Expo
2025 Sponsors**

Yes – 1st Strip

Yes – 2nd Strip

Yes- 3rd Strip

Yes – 4th Strip

Yes – 5th Strip

Yes – 5th Strip

Yes – 6th Strip

* GST or any other government taxes is levied by government will be applicable

** Logo size will vary as per Sponsorship Category