

1st CE HUMAN CAPITAL SUMMIT

Human Capital Horizons: Elevating People Prowess in CE Industry

31 July 2024: Hotel Le-Meridien, New Delhi

	<i>(Value in Lakhs)</i>		
Benefits	PLATINUM PARTNER	GOLD PARTNER	SILVER PARTNER
	7.5	5	3
LOGO VISIBILITY*			
a. Wings of the Backdrop	✓	✓	✓
b. Event Promotion mailers/flyers/banners etc.	✓	✓	✓
c. Thank You Partners' Panels and Tent cards at the venue	✓	✓	✓
BRAND BUILDING			
a. Corporate Film during Event - (Duration 2 Mins)	Twice	Once	✗
b. Company Standee (to be provided by the partner)	✓	✓	✓
c. Advertisement in ICEMA Newsletter	✓	✓	✗
COMPLIMENTARY INVITES			
Complimentary delegates at the summit	7	5	3
SOCIAL MEDIA			
a. MD/CEO Quotes on summit theme for promotion (150 words)	✓	✓	✗
b. MD/CEO Video bytes on summit theme for promotion – (60 secs)	✓	✗	✗

For Partnership opportunities, please connect:

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**Size of the Logo would vary as per the category*