



# CE MANUFACTURING SUMMIT

Towards making India a Global Manufacturing Hub for Construction Equipment

Hotel Le Meridien, New Delhi

Friday, 2 December 2022  
0930 – 1700 hrs

## PROGRAMME

0900 – 1000 Hrs Registrations

### 1000 – 1100 Hrs INAUGURAL SESSION

*“Towards making India a Global Manufacturing Hub for CE”*

The CE Industry Vision Plan 2030 envisages the Indian CE Industry to become the 2nd largest Construction Equipment market in the world by 2030 and be established as a manufacturing and export hub for the world. Achieving “Manufacturing Excellence” through the adoption of advanced and smart manufacturing technologies and solutions, along with creating a robust and resilient supply chain ecosystem forms a key focus area for the Indian CE Industry in its journey towards realizing its Vision Plan. The CE Manufacturing Summit aims to bring together all stakeholders of the industry and policymakers to deliberate on these critical topics and explore ways of creating an enabling environment to promote the growth and development of the industry, helping it achieve its goals.

1000 – 1100 Hrs

#### Welcome Address

**Mr. Pratik Kumar**

Convenor, ICEMA Manufacturing & Supply Chain Panel &  
CEO, Wipro Infrastructure Engineering

#### Special Address: Indian CE Industry Overview

**Mr. V. Vivekanand**

Vice President, ICEMA &  
Director, Caterpillar India Pvt. Ltd

#### Special Address On Future of CE Manufacturing

**Mr. Deepak Shetty**

Convenor, ICEMA S.M.A.R.T Infra Panel &  
CEO & Managing Director  
JCB India Ltd.

**Interaction with Participants**

**Vote of Thanks**

1100 – 1115 Hrs

Tea Break

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### 1115 – 1215 Hrs SPECIAL PLENARY

#### “An enabling policy ecosystem – Key to building India as a Global CE Manufacturing destination and driving indigenization”

The session would focus on the key impediments faced by the Indian CE industry on account of a relatively higher cost of doing business in India particularly on account of higher logistics and other cost elements which hampers the competitiveness of the Indian CE industry and deliberate on the importance of a conducive policy environment to address these challenges, promote indigenization and enhance the competitiveness of the Indian CE industry.

1115 – 1215 Hrs

#### Moderator

**Mr. Bitan Datta**

Managing Director and Partner, Boston Consulting Group (BCG)

*Presentation on Competitiveness & CoDB Study for Indian CE Industry*

#### Panelists

**Ms. Supriya Devasthali**

Director, Department for Promotion of Industry & Internal Trade (DPIIT)  
Ministry of Commerce and Industry

**Mr. Anshul Kumar**

Associate Director, Department for Promotion of Industry & Internal Trade (DPIIT)  
Ministry of Commerce and Industry

**Mr. V. Vivekanand**

Vice President, ICEMA & Director, Caterpillar India Pvt. Ltd

**Mr. Kapil Sehgal**

Managing Director, Bucher Hydraulics

**Mr. Navneet Sethi**

Senior Vice President- Operations, JCB India Ltd.

#### Vote of Thanks

**Mr. Suresh Nair**

Co-convenor, ICEMA Manufacturing & Supply Chain Panel &  
AVP – Sales & Marketing,  
Tata Hitachi Construction Machinery Co. Pvt. Ltd.

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1215 – 1300 Hrs

### EXCLUSIVE INTERACTIVE SESSION

with Lt. Gen. Rajeev Chaudhry, VSM  
Director General, Border Roads Organisation

The Border Roads Organisation is vested with the crucial responsibility of building roads and infrastructure in difficult terrains, for which deployment of the right kind of Construction Equipment is critical. The Exclusive Interactive Session aims to understand the equipment requirements of the ongoing and future border road construction projects and the ways in which the CE industry can partner with BRO to deliver on the country's development and security needs.

1215 – 1300 Hrs

Moderator

**Mr. V. Vivekanand**  
Vice President, ICEMA

Guest of Honor

**Lt. Gen. Rajeev Chaudhry, VSM**  
Director General  
Border Roads Organisation (BRO)

**Interaction with Participants**

Vote of Thanks

**Mr. Pratik Kumar**  
Convener, ICEMA Manufacturing & Supply Chain Panel

1300 – 1345 Hrs

**Lunch**

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1345 – 1515 Hrs

### PANEL DISCUSSION - I

#### “Making Indian CE Manufacturing Industry Future-Ready – Product Innovation | Sustainability | Robust Supply Chain Ecosystem”

The Panel would deliberate on the factors that would help the Indian CE industry become future-ready through product innovation and building a strong supply chain eco-system. Some of the focus areas of the session include:

- Policy support from the government for facilitating & encouraging local manufacturing of high-precision components for which India is hugely dependent on imports; A key challenge still faced by the industry is its high dependence on import of precision components, hydraulics, undercarriages, and electricals/electronics
- Emerging trends in key end-user segments of construction equipment including Road & highways, Mining sectors which will drive innovation in the CE industry, from both Design and Manufacturing perspective
- Supply chain challenges being faced by Indian CE manufacturers esp. for creating a sustainable and robust supplier ecosystem – rich in both depth and quality. which is key to enhancing the sector's competitiveness and facilitating India to become a global manufacturing hub for construction equipment.

1345 – 1515 Hrs

#### Moderator

**Mr. Suresh Nair**

Co-convenor, ICEMA Manufacturing & Supply Chain Panel

#### Guest of Honor

**Mr. Vijay Mittal**

Joint Secretary  
Ministry of Heavy Industries  
Government of India

#### Guest of Honor

**Mr. R K Pandey**

Member – Projects  
National Highway Authority of India

#### Panelists

**Mr. Sandeep Srivastava**

Director (Mechanical), Directorate General of Mines Safety

**Mr. Shantanu Roy**

Executive Director, BEML Ltd.

**Ms. Anjali A. Pandey**

Co-convenor, ICEMA Technology & Sustainability Panel  
& Chief Operating Officer, Cummins India Ltd.

**Mr. Satendra Tiwari**

Director– Manufacturing, Case New Holland CE India Pvt. Ltd.

**Mr. Tarun Lamba**

CEO, Imperial Auto Industries Ltd.

**Mr Yakama Kumar**

Head Group Marketing – CV & OR, UNO Minda

#### Vote of Thanks

**Mr Deepak Kacker**

Co-convenor, ICEMA Strategic Partnerships Panel and Director - VP Chief Quality Officer, Kobelco Construction Equipment India Pvt. Ltd.

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1515 – 1630 Hrs

### PANEL DISCUSSION - II

#### “Leveraging Technology & Automation for Sustainable Growth”

The Panel will discuss the various smart and sustainable manufacturing systems and solutions developed for CE sector and how the adoption of these technologies is enabling the CE industry to become more efficient and productive, while also driving Sustainability.

1515 – 1630 Hrs

#### Moderator

**Mr. Bitan Datta**

Managing Director and Partner, Boston Consulting Group (BCG)

#### Panelists

**Mr. Dilip Sawhney**

Managing Director, Rockwell Automation India

**Prof. Surjya Kanta Pal**

Chairperson, Centre of Excellence in Advanced Manufacturing Technology,  
IIT Kharagpur

**Mr. G. Sundararaman**

Co-CEO, Wipro PARI

**Mr. Ashwani Narang**

Vice President & Country Head – Intelligent Spend and Business Network  
SAP Indian Subcontinent

**Mr. Abdul Jabbar Akbar Badusha**

Senior Deputy Director & Head Homologation Management, Regulations,  
Vehicle & Safety Evaluation, ARAI

**Mr. Dharmendra Pandey**

Head of Operations, Volvo Construction Equipment

#### Vote of Thanks

**Mr. Suresh Nair**

Co-convenor, ICEMA Manufacturing & Supply Chain Panel

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