



भारी उद्योग मंत्रालय
MINISTRY OF
HEAVY INDUSTRIES

सत्यमेव जयते

ICEMA[®]
Indian Construction Equipment Manufacturers' Association
SHAPING INDIA'S TOMORROW

PARTNERSHIP PROPOSAL

CE MANUFACTURING SUMMIT

Building India as a Global Manufacturing Hub for Construction Equipment

Hotel Le Meridien
New Delhi

Friday, 2 Dec 2022
1000 – 1700 hrs

(Amount in INR)

Partnership Types / Benefits		Platinum Partner	Gold Partner	Silver Partner	Lunch Partner	Corporate Contributor
		INR 10 Lakhs	INR 7 Lakh	INR 5 Lakh	INR 3 Lakh	INR 2 Lakh
1	Company Logo visibility (Logo size will depend on the category)					
(a)	Wings of the Backdrop	Main Wings	Main Wings	Side Wings	✗	Side Wings (One Side)
(b)	Inside conference collaterals	✓	✓	✓	✗	✓
(c)	Thankyou Sponsor Panel at Conference Venue	✓	✓	✓	✗	✓
(d)	Acknowledgement as a Sponsor in Advertisement (if any)	✓	✓	✗	✗	✗
(e)	Event Promotion Mailers	✓	✓	✓	✓	✓
(f)	Logo of the company will be displayed on event page of ICEMA website and linked to the company website	✓	✓	✓	✓	✓
(g)	Thank you Sponsor standee at Lunch Venue	✗	✗	✗	✓	✗

2	Speaking slot/ Panelist (the topic and speaker profile to be approved by the organising team)		✓	✓	✗	✗	✗
3	Social Media Promotion						
	(a)	Quotes of CEOs before the conference	✓	✓	✓	✗	✗
	(b)	Tweets on the day of the Summit (tweets to be shared by the company and will be approved by ICEMA before posting through its handle)	One Tweet	One Tweet	✗	✗	✗
4	Complimentary Delegate Registrations		7	5	4	3	2
5	Corporate Video (60 seconds)		Twice	Twice	Once	✗	✗
6	Table Space/Display Area		3*2 ft.	3*2 ft.	✗	✗	✗
7	Post Event						
	(a)	Report & Retrospect – Logo Visibility	✓	✓	✓	✓	✓
	Other Benefits						
	(a)	Sponsor Mementos to delegates (E.g., Pens / Year Diary etc.)	✓	✓	✓	✓	✓
	(b)	Special Announcement thanking Sponsors	✓	✓	✓	✓	✓

For more information, please contact:

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