

ICEMA Annual Session
12 July 2022: Hotel Shangri - La, New Delhi

Deliverables	POWERED BY PARTNER	PLATINUM PARTNER	GOLD PARTNER	SILVER PARTNER	LUNCH PARTNER	DINNER PARTNER	CORPORATE CONTRIBUTOR
Value(In Lakhs)	15	10	7.5	5	3	4	2
LOGO VISIBILITY*							
Logo on the wings of the backdrop	✓	✓	✓	✓	✗	✗	✗
Logo on tag attached to the delegate kit	✓	✓	✓	✗	✗	✗	✗
Logo on Promotional Emailers	✓	✓	✓	✗	✗	✗	✗
Logo on the 'Thank you Partners' Panel at the Conference Venue	✓	✓	✓	✓	✓	✓	✓
Logo on the 'Thank you Partners' Card in the conference area	✓	✓	✓	✓	✓	✓	✓
Logo on event page of ICEMA website and linked to the company website	✓	✓	✓	✓	✗	✗	✗
PARTICIPATION							
Exclusive partner badges	✓	✓	✓	✓	✓	✓	✓
Special reserved seating for Partner delegates	✓	✓	✓	✓	✓	✓	✗
BRAND BUILDING							
Company Literature / Brochure as part of the conference documentation pack	✓	✓	✓	✓	✓	✓	✓
Special announcements for thanking for support	✓	✓	✓	✓	✓	✓	✓
Branding in the CE Industry Catalogue**	Bookmark	Full Page Advt	✗	✗	✗	✗	✗
Advertisement in the Annual Report	Inside Back Cover	2 Full Page Advt	1 Full Page Advt	Half Page Advt	✗	✗	Half Page Advt
Opportunity to distribute mementos to delegates in delegate Kit	✓	✓	✓	✓	✓	✓	✓
Screening of corporate film (Duration 30 - 60 Seconds Max)	Thrice	Twice	Once	Once	✗	✗	✓
Branding at the Lunch/Dinner area	✗	✗	✗	✗	✓	✓	✗
Table Space	2	2	1	✗	✗	✗	✗
SOCIAL MEDIA							
Sponsor Quotes in Annual Session template - Pre, Post & During the event	✓	✓	✓	✓	✗	✗	✗
Sponsor logo on Youtube Thumbnail	✓	✓	✓	✓	✗	✗	✗

Annual Session video with sponsor's logos at the beginning & end	✓	✓	✓	✓	✓	✓	✓
POST EVENT							
Report & Retrospect – Logo Visibility	✓	✓	✓	✓	✓	✓	✓
For Partnership Opportunities please contact: Subhajit Dasgupta - Director Indian Construction Equipment Manufacturers' Association Phone - 011 4573 3695 ; Mobile - 98302 11734 Email: subhajit.dasgupta@i-cema.in							

(Size of the logo would vary as per the category)*

*(** To be confirmed by 30th June'22 via email)*